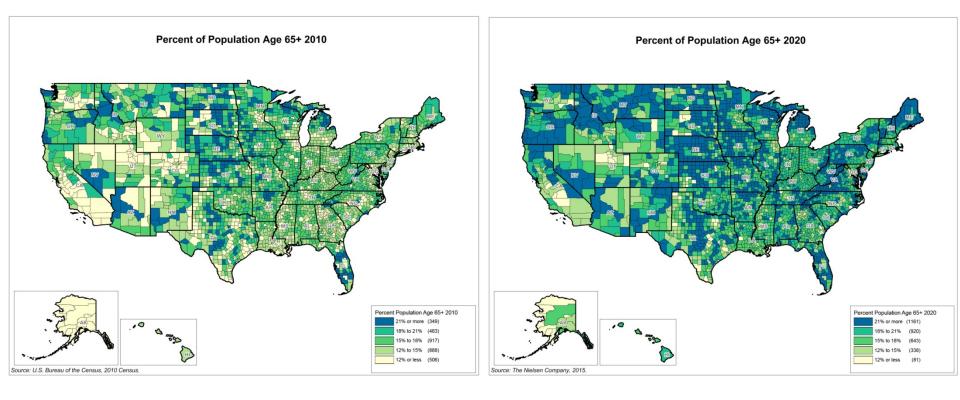
## LIVABLE COMMUNITIES DESIGINGING COMMUNITIES FOR AN AGING AMERICA



Bill Armbruster National Advisor Livable Communities, AARP

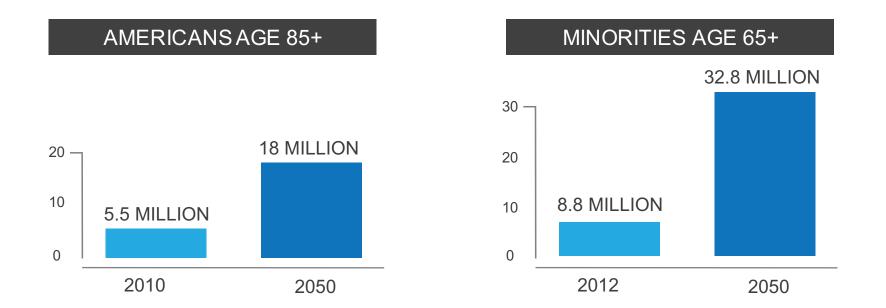
## **Every State and Community is Aging**



#### **PERCENT OF POPULATION AGE 65+**

Source: US Census

## The U.S. is Getting Older & More Diverse



## By 2050 there will be

- 18 MILLION AMERICANS AGE 85+
- 32 MILLION 65+ MINORITIES

# 80%

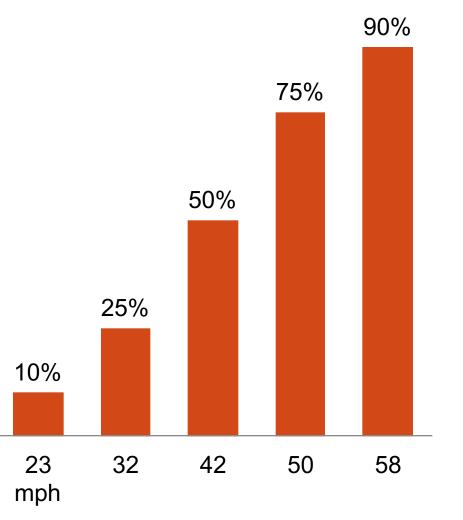
of adults ages 45+ agree or strongly agree with the statement: "What I'd really like to do is stay in my current community for as long as possible." Survey after survey finds that today's older adults want to stay in their community

For the past 50 years, communities have developed around cars and other motor vehicles as our principal form of transportation

Source: AARP Home and Community

## PEDESTRIANS' AVERAGE RISK OF DEATH BY VEHICLE SPEED IN THE US

- Average risk of severe injury or death increases with age
- The average risk of severe injury or death of a 70year-old ped struck by a car traveling at 25 mph is similar to the risk for a 30year-old ped struck at 35 mph



Survey after survey finds that today's older adults want to remain in their homes



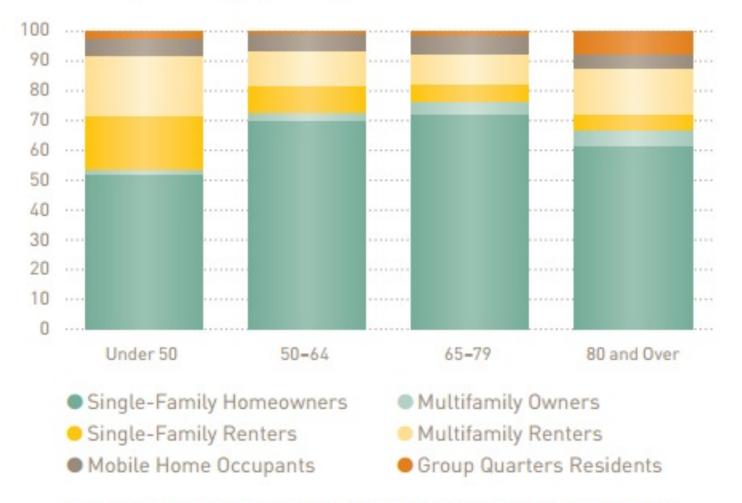
of adults ages 45+ agree or strongly agree with the statement: "What I'd really like to do is stay in my current residence for as long as possible."

But most houses haven't been designed to adapt. American homes have traditionally been designed and built for able-bodied 35 year olds

Source: AARP Home and Community Preferences of the 45+ Population, 2014

#### Even at Advanced Ages, the Vast Majority of Older Adults Lives in Private Homes

Share of Population by Age Group (Percent)



Notes: Mobile home occupants include owners and renters living in trailers, boats, RVs, vans, and other structures. Group quarters residents may live in either institutional or non-institutional facilities.

Source: JCHS tabulations of US Census Bureau, 2012 American Community Survey.

#### What Community Amenities Do Older Adults Want Close to Home?

We asked older adults what amenities they want close to home. Access to transportation, food, and green space top the list. These are among the many community indicators that we are measuring as part of the Livability Index project. Find out more about our livability research and the development of our index here: www.aarp.org/ppi/liv-com/

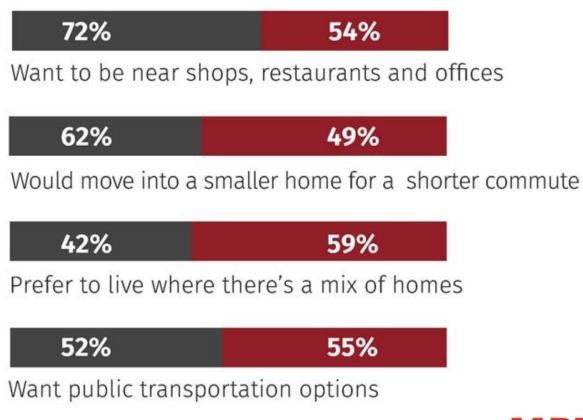
% endorsed within 1 mile or less

Bus Stop	5	0%		
Grocery Store	47%	þ		
Park	42%			
Pharmacy / Drug Store	42%			
Hospital	29%			
Church / Religious	29%			
Train / Subway 23%				
Big Box Store 18%				
Entertainment 16%				
Mall (shopping) 13%				
Source: AARP Public Policy Institute				
GRAPHIC: AARP Digital Design		ssibilities		

## **PEOPLE WANT LIVABLE COMMUNITIES**



**Boomers** and **Millennials** have similar preferences for walkable, mixed-use neighborhoods.





## **Livable Communities are Economic Boons**



## Increase Economic Activity

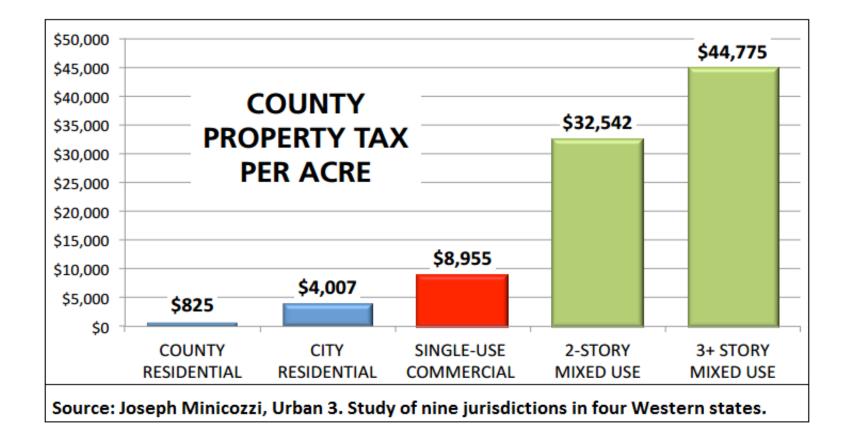


**Save Money for Cities** 



Are a Funding Opportunity

Mixed-use property in Livable Communities generates higher tax revenue per acre than single-use property

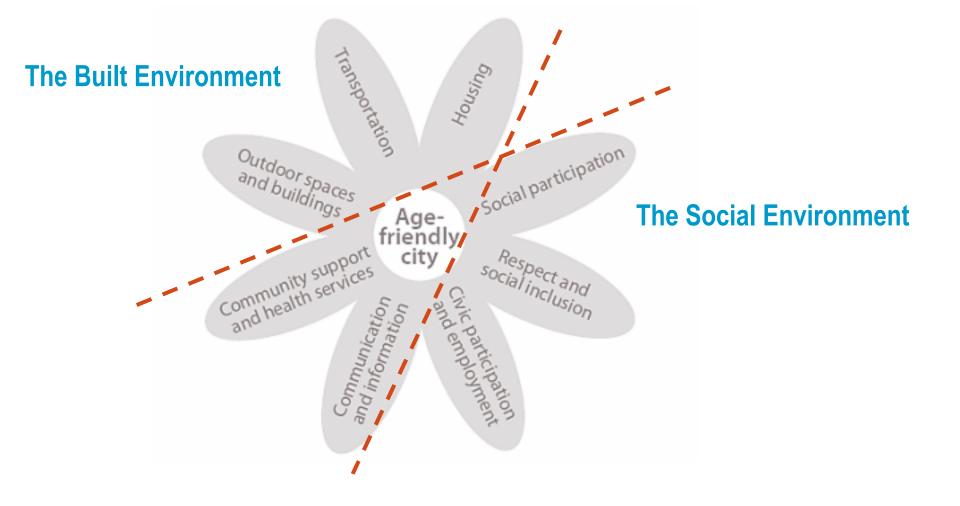




AARP's Network of Age-Friendly Communities

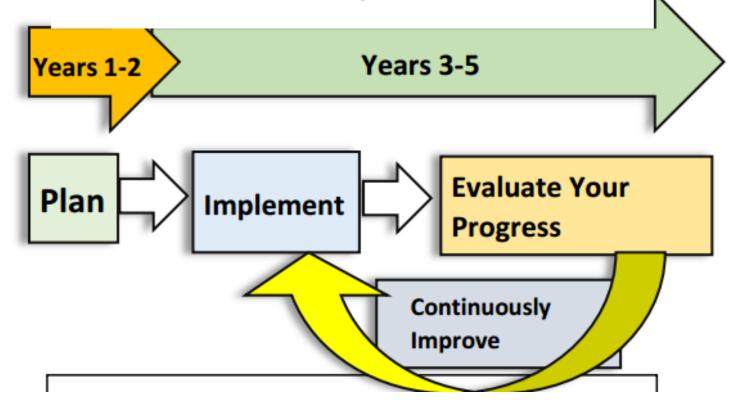
## **AARP's Network of Age-Friendly Communities**

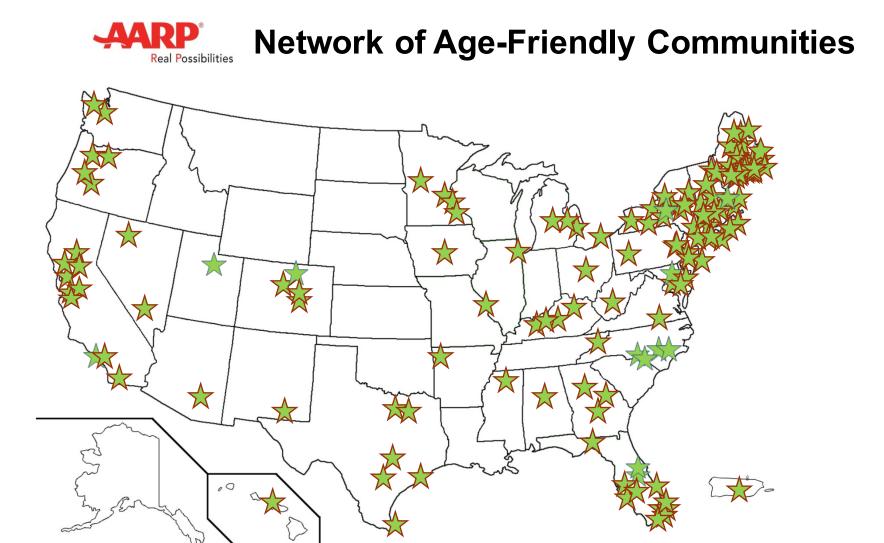
Our Vision and the "8 Domains of Livability"



## AARP'S NETWORK OF AGE-FRIENDLY COMMUNITIES

### **The 5-Year Cycle for Members**





Updated January 27, 2017

## **Livability Fact Sheets**





Livable Communities are Great Places for All Ages

Bicycling

Density

**Economic Development** 

Form-Based Code

**Modern Roundabouts** 

Parking

**Revitalization Without Displacement** 

**Road Diets** 

Sidewalks

Street Trees

**Traffic Calming** 



Real Possibilities Walkable and Livable Communities Institute



aarp.org/livable





Las comunidades habitables son lugares excelentes a cualquier edad

Uso de la bicicleta

Densidad

- Desarrollo económico
- Código en base al diseño urbano
- **Rotondas modernas**
- Estacionamiento
- Revitalización sin desplazamiento

**Dietas Viales** 

Aceras

Árboles de la calle

Moderación del tráfico

Una publicación de



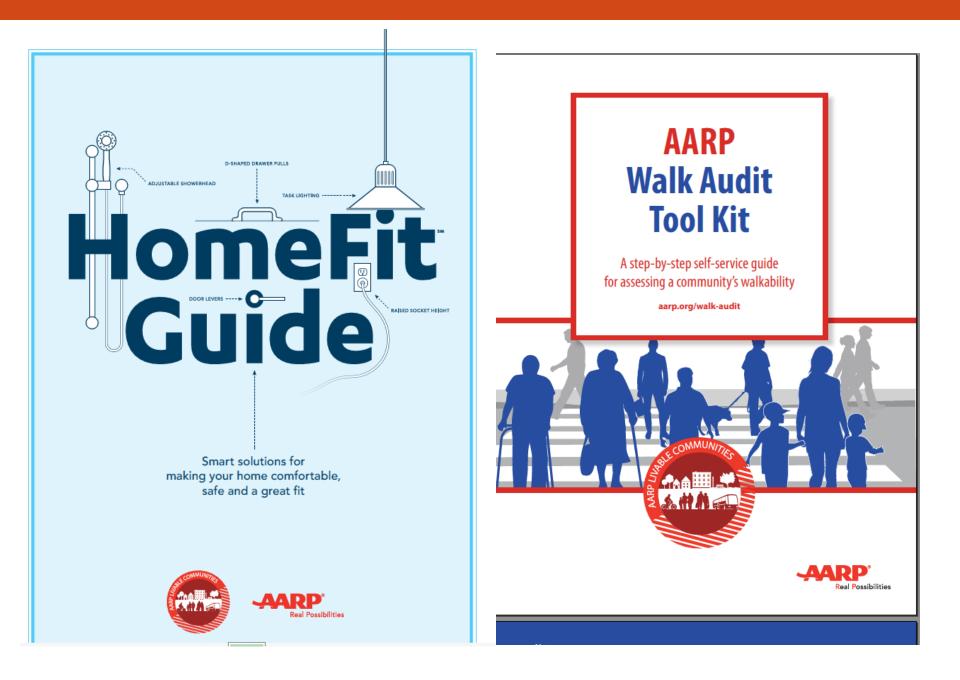
Walkable and Livable Communities Institute



## **Tactical Urbanism**

"Pop-up" demonstration projects — temporary bike lanes, protected intersections, crosswalks, parklets, sidewalk cafes, plazas, benches, street trees and more









AARP Home » AARP Blog » Livable Communities » Communities see rising Livability Index scores with policy adoption

## Livable Communities

En español

#### Posted on 01/26/2017

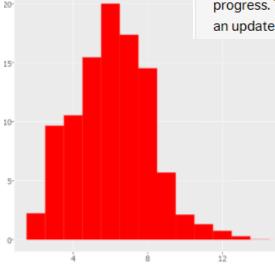
Communities see rising Livability Index scores with policy adoption

by Jana Lynott | Comments: 0 | 🍓 Print



#### By Jana Lynott & Shannon Guzman, AARP Public Policy Institute

Communities across the country are taking steps to become more livable, and AARP is tracking their progress. Today the AARP Public Policy Institute (PPI) posted new data to its Livability Index based on an update of 19 of the Index's 20 policies.<sup>[1]</sup>



The median US community has adopted only six of the 20 policies tracked in the Index. There is still much room for improvement

## THE LIVABILITY INDEX OVERVIEW

#### **Metrics & Policies**

Metrics and policies are the indicators used to measure livability. They are drawn from over 50 sources of data.

#### **Metrics**

- Metrics indicate how livable communities are in the present by measuring community characteristics.
- 40 metrics are used in the Livability Index; 21 of those evaluate livability at the neighborhood scale.
- Each category contains 4-9 metrics.
- Metrics must be relevant and subject to direct/indirect influence by state and local policymakers.

#### Policies: Updated Jan 26, 2017

- Policies are actions communities can take to improve livability over time.
- 20 state and local policies are evaluated in the Livability Index.



## THE LIVABILITY INDEX

#### **Categories & Attributes**

Housing	Neighborhood	Transportation
Housing Accessibility	Proximity to Destinations	Convenient Transportation Options
Housing Options	Mixed-use Neighborhoods	Transportation Costs
Housing Affordability	Compact Neighborhoods	Safe Streets
Commitment to Livability	Personal Safety	Accessible System Design
	Neighborhood Quality	Commitment to Livability
	Commitment to Livability	

Environment	Health	Engagement	Opportunity
Water Quality	Healthy Behaviors	Internet Access	Equal Opportunity
Air Quality	Access to Health Care	Civic Engagement	Economic Opportunity
Resilience	Quality of Health Care	Social Engagement	Education
Energy Efficiency	Commitment to Livability	Equal Rights	Multi-generational Communities
Commitment to Livability	Livability	Commitment to Livability	🔲 Local Fiscal Health
,		,	Commitment to Livability

## BEYOND THE LIVABILITY INDEX

#### **Applying the Data**



A county executive and staff want to know how to meet the housing needs of the growing population of older adults.



A real estate agent wants to market his walkable community as a place to find great housing near many local businesses and other amenities.



A non-profit organization wants to show the need for transportation services in the community.



A community advocate wants to make the streets safer for those who cannot afford to drive and those who can no longer drive.



An AARP member is deciding between two locations and wants to live close to medical services because she is taking care of a family member.

What will the Livability Index do for your community?

## HEALTH IN THE LIVABILITY INDEX

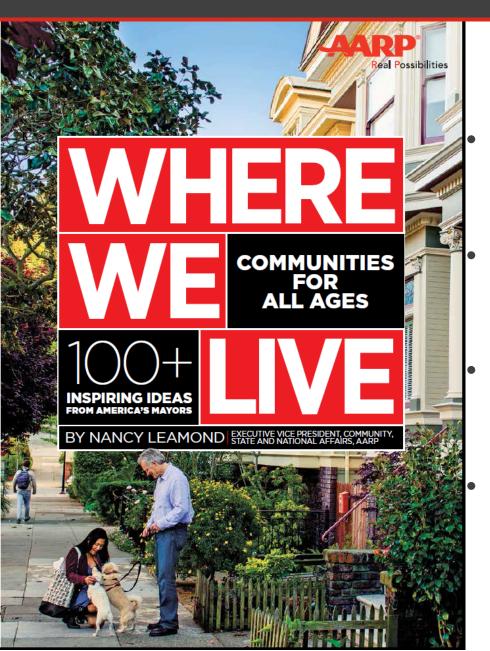
#### **A Holistic Approach**

The Livability Index provides more than just a score for each category. It also shows the potential impact that some categories may have on others.

Use the diagram to see how health can be affected by the remaining categories and vice versa.

<ul> <li><b>Transportation</b></li> <li>Frequency of local transit</li> <li>Walk trips</li> <li>ADA-accessible stations and vehicles</li> </ul>		<ul> <li>Neighborhood</li> <li>Access to grocery stores, farmers' markets, and parks</li> <li>Housing</li> <li>Accessibility for older adults and the people w/disabilities</li> </ul>
Engagement • Civic involvement • Social involvement Opportunity • Jobs per worker • Income inequality	Hea	<b>Environment</b> <ul> <li>Drinking water quality</li> <li>Regional air quality</li> <li>Near roadway pollution</li> <li>Industrial pollution</li> </ul>

## **One Way We Highlight Community Change**



- Highlights creativity from across US
- Features 130 Projects from 100 Mayors
- Free e-book download at <u>www.aarp.org/wherewelive</u>

Free print copy available at <a href="mailto:livable@aarp.org">livable@aarp.org</a>

## **Sharing Ideas**

## WE WANT TO HIGHLIGHT GOOD WORK NATIONWIDE



Spread ideas



Profile projects



Give examples of work in other places



Provide community & issue specific resources

But, we need you to send us examples AARP.org/SharingLivableSolutions

## **5 Things to Do and NOT to Do**

## **Д DON'T**...

- 1. Assume changes HAVE to be costly
- 2. Just build a senior center
- 3. Plan JUST for one age group
- 4. View older people as a drain
- 5. Ignore pedestrians and design JUST for cars

## DO...

- 1. Reach out to your residents
- 2. Bring in other funders and partners
- 3. Recognize the value of 50+ residents
- 4. Borrow ideas from others
- 5. Understand that small changes can make a big difference

## FOR MORE INFORMATION

#### Visit us on the Web!

AARP's Livability Index www.aarp.org/livabilityindex

AARP Public Policy Institute www.aarp.org/ppi @AARPpolicy



AARP Livable Communities Resources www.aarp.org/livablepolicy www.aarp.org/livable

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